



THE INSTITUTE OF MASTERS OF WINE AND MONTES WINERY ANNOUNCE THIRD ANNUAL SCHOLARSHIP

London (UK) – 5th May 2009: The Institute of Masters of Wine and Montes Winery S.A. are proud to announce the third annual Alfredo Vidaurre Montes Wine Scholarship. The generous scholarship, renamed in 2008 in memory of the late Alfredo Vidaurre, co-founder, partner, and former director of Montes, is open to candidates at any stage of their MW studies and from anywhere in the world. Applicants will address the subject of Chile and its wines through the following essay topic:

“How should Chilean wines be positioned over the next 5 years?

Your answer should take into account both commercial and environmental challenges.”

Application essays need to be written in English (max. length is 1,000 words) and submitted to Peter Csizmadia-Honigh, the Education Manager (peter@mastersofwine.org), along with the application form for the 2010 MW education programme by 14th September 2009.

The scholarship winner will be awarded a US \$10,000 travel bursary to visit Chile, Montes Winery and other premium producers in the region, and to further his or her knowledge about Chilean *terroir*, growing conditions, and winemaking.

Clive Barlow MW, Acting Executive Director of the Institute, said “The Alfredo Vidaurre Montes Wine Scholarship offers the winning student a meaningful opportunity to visit and increase their knowledge of an important wine region of the wine world. The Institute is honoured to work alongside Montes Winery to deliver and promote wine education at the highest level through this substantial scholarship.”

Douglas Murray, Founding Partner and Director of Montes SA, said “Alfredo Vidaurre was one of our guiding spirits, hence our naming this scholarship after him. The Master of Wine is the highest level of wine knowledge and wisdom, so offering this Montes Scholarship is a tribute to your much respected institution. Through the eyes of those submitting essays, we have received incredibly useful insight of how Chilean wine is perceived and look forward to additional insight on how it can be improved.”

About the Institute of Masters of Wine

The Institute of Masters of Wine was established in London, England, in 1953, since when over 2000 candidates have sat its rigorous examination in the art and science of wine. There are currently 274 members of the Institute, from 22 different countries. Although membership was opened up to non-UK members for the first time only in 1987, 87 members now come from outside the UK. The vast majority of the students are now non-British, and the Education program is run annually in Napa Valley, California; Melbourne, Australia; Rust, Austria; and Bordeaux, France. Candidates come from all areas of the wine industry, including commercial, winemaking, education, hospitality, and communications. www.mastersofwine.org – Telephone: +44 (0) 20 7621 2830.

About Montes Winery

Montes S.A. is a totally Chilean-owned, boutique winery, created in 1988 with the unique mission of producing exclusively premium wines, a brave step at a time when Chile was best known for mass-produced, inexpensive wines. Montes pioneered the Chilean ultra-premium wine category first with *Montes Alpha “M”*—a groundbreaking wine that set new quality standards for Chile. Next came *Montes Folly*—the first Syrah produced in Colchagua, and most recently *Montes Purple Angel*—their first Carmenère-based wine. The winery was named “Most Innovative Company” in 2004 by PROCHILE, Chile’s official Export Bureau support office.
