



THE INSTITUTE OF  
MASTERS *of* WINE

### **Winemakers to Address Austro-Hungarian Seminar**

Respected winemakers will discuss the wines of Austria and Hungary during an exceptional tasting in London in October.

The Institute of Masters of Wine Austro-Hungarian seminar and tasting on 12 October will explore similarities and differences between the two countries winemaking traditions. The event is taking place at the Austrian Embassy and has been organised in conjunction with Institute supporters the Austrian Wine Marketing Board, Wines of Hungary and the Esterházy Foundation.

The scene for the tasting of three flights will be set by Willi Klinger, Director of the Austrian Wine Marketing Board, Richárd Nemes of Wines of Hungary and Elisabeth Kamper, Director of the Esterházy winery.

One representative of each country will then address a different theme by flight as follows: Norbert Bodorkós of Kreinbacher Winery & Roman Horvath MW of Domäne Wachau on indigenous grape varieties (white wines from Somló and Wachau); András Kató of Terroir Club & Silvia Prieler of Weingut Prieler on differences in terroir, climate and vinification (red wines, Hungarian Kékfrankos and Austrian Blaufränkisch); and Péter Molnár of Patricius Winery & Heidi Schröck of Schröck Winery (sweet wine styles of Tokaji and Ruster Ausbruch).

Panel discussion moderation will be provided by Elizabeth Gabay MW with the seminar and tasting running from 10am to 1pm.

Attendees will then have the opportunity to enjoy a buffet lunch prepared by the Esterházy winery's chef with a selection of accompanying wines, from 1pm to 2.30pm. This promises to be an exceptional event and early booking is advised. Tickets priced at £65\* each are available via the Events section of the [www.mastersofwine.org](http://www.mastersofwine.org) Institute website.

\*MW and Institute student discounts apply.

Ends (02.09.10)

#### **Notes to Editors:**

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## **The Institute of Masters of Wine**

Founded in 1955, The Institute of Masters of Wine is a not-for-profit organisation dedicated to promoting educational and professional excellence across the global wine trade.

The Institute has 280 members (Masters of Wine, normally abbreviated to MW after a member's name) based in 23 countries. Masters of Wine are active in all aspects of the wine industry and include winemakers, importers, buyers, retailers, consultants, journalists, educators, sommeliers and senior executives.

The Institute's education programme encourages a cross-disciplinary approach to understanding wine and communicating that knowledge at the highest level. It prepares students for the Masters of Wine Examination.

The annual Masters of Wine Examination takes place concurrently in London, Napa and Sydney, over a four-day period, usually during the month of June. There are three practical papers, each with 12 wines. Candidates are required to blind taste and identify wines of varying quality levels and origins. In four theory papers, candidates need to demonstrate, through essays, knowledge of a wide range of subjects including winemaking, grape growing, business and social issues. Students must also write a 10,000-word dissertation on a subject of their choice. Only after passing all parts of the examination and completing their dissertation can someone be admitted to the membership of the Institute and use the title Master of Wine.

In addition to its education and examination programmes, the Institute organises annual events which are open to its members, students and the wider wine trade. These events offer outstanding professional development opportunities and include tastings, seminars, debates, visits to wine producing regions and master classes with the world's leading wine producers.

The Institute is privileged to work with a distinguished group of individuals, businesses and organisations which share its values and recognise the importance of promoting the highest standards of educational achievement and professional conduct within the wine community. In particular, its international community of corporate supporters plays a vital role in assisting the delivery of the Institute's worldwide education, examination and events programmes. Each supporter helps to fund a specific area of activity, which is usually aligned with their own corporate objectives, and their contributions help to ensure that the Institute continues to uphold the tradition of excellence which it has established since its foundation in 1955. The Principal Supporters of the Institute are AXA Millésimes and the Austrian Wine Marketing Board, while its longest standing international supporter is the Madame Bollinger Foundation.

More information about the Institute and its activities, including biographies of the Masters of Wine, can be found at the Institute's [www.mastersofwine.org](http://www.mastersofwine.org) website.