



THE INSTITUTE OF
MASTERS of WINE

Institute to Host Comparative Austro-Hungarian Tasting

The Institute of Masters of Wine is delighted to announce an important seminar and comparative tasting of wines from Austria and Hungary, to be held in London on 12 October 2010.

Organised in partnership with its supporters the Austrian Wine Marketing Board, Wines of Hungary and the Esterházy Foundation, the event will provide a unique opportunity to participate in a tasting of red, white and sweet wines with winemakers from both countries.

Hosted at the Austrian Embassy in London, the day will begin with Willi Klinger, Director of the Austrian Wine Marketing Board, and Richárd Nemes of Wines of Hungary each giving an overview of their country's winemaking. Elisabeth Kamper of the Esterházy Foundation will provide additional commentary on the Esterházy family's role as a key link between both distinguished winemaking traditions.

A tasting and panel discussion, moderated by Elizabeth Gabay MW, will follow, comprising three themed flights with one winemaker representing each country per flight.

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Dry White Wines

"indigenous grape varieties"

wines from Somló and wines from Wachau

Dry Red Wines

"differences in terroir, climate and vinification"

Hungarian Kékfrankos and Austrian Blaufränkisch

Sweet Wines

"Austrian and Hungarian styles"

Tokaji and Ruster Ausbruch

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The seminar and tasting will be followed by a buffet lunch, accompanied by a selection of Austrian and Hungarian wines, from 1pm to 2.30pm.

Mark Bingley MW, Chairman of the Institute's Events Committee, said: "Both countries have distinguished histories of wine production. This event will provide a superb opportunity to compare and contrast many of their distinctive facets. Over three flights we will have the opportunity to discuss red, white and sweet wines with winemakers from both countries providing valuable insights. It promises to be a very interesting session for those who already know the countries' wines or who wish to increase their knowledge of them."

Tickets, priced at £65* each, must be booked in advance via the [Events](#) section of the Institute website or by contacting Helen Williams (hwilliams@mastersofwine.org) in the Executive Office.

* Concessions apply for Masters of Wine and students in the Institute's education programme.

Ends (08.10)

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The Institute of Masters of Wine

Founded in 1955, The Institute of Masters of Wine is a not-for-profit organisation dedicated to promoting educational and professional excellence across the global wine trade.

The Institute has 280 members (Masters of Wine, normally abbreviated to MW after a member's name) based in 23 countries. Masters of Wine are active in all aspects of the wine industry and include winemakers, importers, buyers, retailers, consultants, journalists, educators, sommeliers and senior executives.

The Institute's education programme encourages a cross-disciplinary approach to understanding wine and communicating that knowledge at the highest level. It prepares students for the Masters of Wine examination.

The annual Masters of Wine examination takes place concurrently in London, Napa and Sydney, over a four-day period, usually during the month of June. There are three practical papers, each with 12 wines. Candidates are required to blind taste and identify wines of varying quality levels and origins. In four theory papers, candidates need to demonstrate, through essays, knowledge of a wide range of subjects including winemaking, grape growing, business and social issues. Students must also write a 10,000-word dissertation on a subject of their choice. Only after passing all parts of the examination and completing their dissertation can someone be admitted to the membership of the Institute and use the title Master of Wine.

In addition to its education and examination programmes, the Institute organises annual events which are open to its members, students and the wider wine trade. These events offer

outstanding professional development opportunities and include tastings, seminars, debates, visits to wine producing regions and master classes with the world's leading wine producers.

The Institute is privileged to work with a distinguished group of individuals, businesses and organisations which share its values and recognise the importance of promoting the highest standards of educational achievement and professional conduct within the wine community. In particular, its international community of corporate supporters plays a vital role in assisting the delivery of the Institute's worldwide education, examination and events programmes. Each supporter helps to fund a specific area of activity, which is usually aligned with their own corporate objectives, and their contributions help to ensure that the Institute continues to uphold the tradition of excellence which it has established since its foundation in 1955. The Principal Supporters of the Institute are AXA Millésimes and the Austrian Wine Marketing Board, while its longest standing international supporter is the Madame Bollinger Foundation.

More information about the Institute and its activities, including biographies of the Masters of Wine, can be found at the Institute's www.mastersofwine.org website.