



THE INSTITUTE OF  
MASTERS of WINE

### **Eleven New Masters of Wine Announced**

The total number of Masters of Wine in the world has reached 300 for the first time in the title's history.

The Institute of Masters of Wine is delighted to confirm that 11 new Masters of Wine have qualified following the results of its 2011 examination, held in June. The news brings the Institute's membership to 300 with Masters of Wine resident in 23 different countries.

Lynne Sherriff MW, Chairman of the Institute said: "We are delighted to welcome the 11 new Masters of Wine to our international community. I warmly and sincerely congratulate them on their amazing achievement and I am sure that each will be an excellent ambassador for wine and contribute to the continuing development of the Institute in the years ahead."

The 11 new Masters of Wine, their nationality and country of residence are:

**Michele Anderson MW** (Australian living in USA)

**Christy Canterbury MW** (USA national and resident)

**Sam Caporn MW** (UK national and resident)

**Mary Gorman-McAdams MW** (Irish living in USA)

**Andy Howard MW** (UK national and resident)

**Emma Jenkins MW** (New Zealand national and resident)

**Richard Kershaw MW** (British living in South Africa)

**Paul Liversedge MW** (British living in Switzerland)

**Caro Maurer MW** (German national and resident)

**Mai Tanaka MW** (Japanese living in UK)

**Clem Yates MW** (UK national and resident)

In addition to those listed above, the first two new Masters of Wine in 2011 were announced in May, after completing their dissertations. They were:

**Antony Moss MW** (UK national and resident)

**Dr. Liz Thach MW** (USA national and resident)

In order to use the title Master of Wine a candidate must pass the theory and practical elements of the annual Masters of Wine Examination and complete a 10,000-word dissertation based upon original research.

Ends (06.09.11)

## **Media Contact**

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## **Notes to Editors:**

### **The 2011 Masters of Wine**

The job titles and dissertation topics of the 2011 Masters of Wine are:

**Michele Anderson MW**, Managing Director of ACTIVATE, a strategy and technology consulting firm, *“How green are US wine consumers in the north-east region”*.

**Christy Canterbury MW**, wine writer, buyer and educator, *“An examination of the current status and future prospects of premium red Burgundy in US fine dining taken from US sommeliers’ perspectives”*.

**Sam Caporn MW**, freelance wine events consultant, *“English sparkling wine and the UK market: reasons for growth, main routes to market and the attitudes and awareness of the sparkling wine consumer”*.

**Mary Gorman-McAdams MW**, freelance wine writer and educator, *“The place of prestige cuvee Champagne in the United States: the US sommelier perspective”*.

**Andy Howard MW**, Wine Buyer at Marks & Spencer plc, *“Attitudes to premier cru Chablis among wine professionals in the UK market, with particular reference to style, positioning and future prospects”*.

**Emma Jenkins MW**, freelance wine writer and educator, *“Is there a case for sub-regional Marlborough Sauvignon Blanc”*.

**Richard Kershaw MW**, winemaker, *“Are South African white wines, Chardonnay and Sauvignon Blanc, bottled in South Africa, affected adversely when subjected to fluctuating or high temperatures during transportation and shipping and if so how”*.

**Paul Liversedge MW**, owner of Wine Cellars International, *“Unravelling the Asian enigma: an analysis of the role of brand identity in influencing consumer behaviour in the Hong Kong fine wine retail market”*.

**Caro Maurer MW**, freelance wine writer, *“Erste Lage in Germany: a classification in the course of development”*.

**Antony Moss MW**, Research & Development Director at the Wine and Spirit Education Trust. His dissertation *compared the labour markets for skilled restaurant wine service staff in the UK and Sweden*.

**Mai Tanaka MW**, freelance wine consultant, *“To assess whether the regulation of wine investment funds would better protect investors and enhance business opportunities for fund providers in the UK”*.

**Dr. Liz Thach MW**, Professor of Management & Wine Business at Sonoma State University. Her dissertation *identified and analysed differences in wine drinking occasions for male and female wine consumers in California*.

**Clem Yates MW**, Winemaker at J Sainsbury plc, *“Thiol compounds in IWC gold medal winning Sauvignon Blanc wines”*.

### **The Institute of Masters of Wine**

Master of Wine is internationally recognised as the foremost title in the world of wine. It was established in 1953 and is today held by professionals across the international wine community who have demonstrated both theoretical knowledge and practical ability in the art, science and business of wine and who are committed to professional excellence.

It is membership of the Institute of Masters of Wine and abiding by its Code of Conduct, not only passing the Masters of Wine Examination, which confers the right to use the title Master of Wine or its abbreviated, post-nominal form MW.

A Master of Wine is someone who has demonstrated, by way of rigorous examination, a thorough knowledge of all aspects of wine and an ability to communicate that knowledge clearly. They actively encourage others in the pursuit of knowledge as well as seeking to bring wine communities together.

The Institute’s vision is one of knowledge and integrity. Through its members – the international community of 300 Masters of Wine – and its activities, it promotes excellence, interaction and learning, across all sectors of the global wine community.

In keeping with its original aims, the Institute promotes a cross-disciplinary approach to understanding wine at the highest level. It also organises and contributes to wine trade events around the world. Annual visits are made to wine producing regions whilst the Institute’s annual tasting and seminar programme provides an independent and authoritative perspective on wine. Every four years, its international symposium brings together leading figures from the wine community to address topical issues in an independent forum.

For more information on the Institute see its [www.mastersofwine.org](http://www.mastersofwine.org) website.