



THE INSTITUTE OF
MASTERS *of* WINE

Applications Open for First Year Students

Applications to join the first year of the Institute of Masters of Wine study programme are now being accepted.

The programme, which prepares candidates for the Masters of Wine Examination, is delivered in Europe, Australasia and North America and comprises residential seminars, course days and mentoring by Masters of Wine. Candidates must complete a minimum of two years of study before sitting the examination.

There are currently 289 Masters of Wine, based in 23 different countries. More than 250 students from 28 different countries are enrolled in the Institute's study programme.

Full details of how to apply can be found in the Education section of the Institute's www.mastersofwine.org website.

Lynne Sherriff MW, Chairman of the Institute said: "Over the past year we have held master classes in Europe, Asia, Australia and North America to introduce the programme to wine professionals. As ever, the level of interest has been very high and we now look forward to receiving applications from those who feel they are ready to embark upon their studies in pursuit of the Master of Wine."

Ends (01.07.11)

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Notes to Editors

Master of Wine is internationally recognised as the foremost title in the world of wine. The qualification, established in 1953, is today held by professionals across the international wine community who have demonstrated both knowledge of theory and practical ability in the art, science and business of wine and who are committed to professional excellence.

It is membership of the Institute of Masters of Wine and abiding by its Code of Conduct, not only passing the Masters of Wine Examination, which confers the right to use the title Master of Wine.

A Master of Wine is someone who has demonstrated, by way of rigorous examination, a thorough knowledge of all aspects of wine and an ability to communicate that knowledge clearly. They actively encourage others in the pursuit of knowledge as well as seeking to bring wine communities together.

The Institute's vision is one of knowledge and integrity. Through its members – the international community of 289 Masters of Wine – and its activities, it promotes excellence, interaction and learning, across all sectors of the global wine community.

In keeping with its original aims, the Institute promotes a cross-disciplinary approach to understanding wine at the highest level. It also organises and contributes to wine trade events around the world. Annual visits are made to wine producing regions whilst the Institute's annual tasting and master class programme provides an independent and authoritative perspective on wine. Every four years, its international symposium brings together leading figures from the wine community to address topical issues in an independent forum.

For more information on the Institute see its www.mastersofwine.org website.