



THE INSTITUTE OF
MASTERS *of* WINE

New London Location for The Institute of Masters of Wine

The Institute of Masters of Wine is to move to new offices in London's West End at the end of January.

The move, necessitated by the redevelopment of its existing premises in the City of London, will provide improved facilities for members and students in an easily accessible location.

With effect from 1 February 2011 the Institute's contact details will be:

The Institute of Masters of Wine
24 Fitzroy Square
London
W1T 6EP
Telephone: +44 (0)207 383 9130
Fax: +44 (0)207 383 9139

The new accommodation comprises a board room, members' room and offices for the five-strong administrative team based in London.

Lynne Sherriff MW, Chairman of the Institute, said: "The new facilities at Fitzroy Square will offer significant benefits to the Institute and its members as well as to the students who attend our course days in London. For more than 50 years the Institute has pursued its goal of promoting excellence in the wine community and we look forward to continuing this work on the international stage from our new home."

Fitzroy Square is an elegant, Georgian square built around a private garden. It is located off Tottenham Court Road and is today largely pedestrianized. Over the centuries it has been home to many notable figures, including members of the Bloomsbury group and other artists and writers.

Ends (17.01.11)

Media Contacts

Nathaniel Anderson, Communications Manager, The Institute of Masters of Wine

T: +44 (0)207 621 2830

E: nanderson@mastersofwine.org

The Institute of Masters of Wine

Founded in 1955, The Institute of Masters of Wine is a not-for-profit organisation dedicated to promoting educational and professional excellence across the global wine trade.

The Institute has 288 members (Masters of Wine, normally abbreviated to MW after a member's name) based in 23 countries. Masters of Wine are active in all aspects of the wine industry and include winemakers, importers, buyers, retailers, consultants, journalists, educators, sommeliers and senior executives.

The Institute's education programme encourages a cross-disciplinary approach to understanding wine and communicating that knowledge at the highest level. It prepares students for the Masters of Wine examination.

The annual Masters of Wine examination takes place concurrently in London, Napa and Sydney, over a four-day period, usually during the month of June. There are three practical papers, each with 12 wines. Candidates are required to blind taste and identify wines of varying quality levels and origins. In four theory papers, candidates need to demonstrate, through essays, knowledge of a wide range of subjects including winemaking, grape growing, business and social issues. Students must also write a 10,000-word dissertation on a subject of their choice. Only after passing all parts of the examination and completing their dissertation can someone be admitted to the membership of the Institute and use the title Master of Wine.

In addition to its education and examination programmes, the Institute organises annual events which are open to its members, students and the wider wine trade. These events offer outstanding professional development opportunities and include tastings, seminars, debates, visits to wine producing regions and master classes with the world's leading wine producers.

The Institute is privileged to work with a distinguished group of individuals, businesses and organisations which share its values and recognise the importance of promoting the highest standards of educational achievement and professional conduct within the wine community. In particular, its international community of corporate supporters plays a vital role in assisting the delivery of the Institute's worldwide education, examination and events programmes. Each supporter helps to fund a specific area of activity, which is usually aligned with their own corporate objectives, and their contributions help to ensure that the Institute continues to uphold the tradition of excellence which it has established since its foundation in 1955. The Principal Supporters of the Institute are AXA Millésimes and the Austrian Wine Marketing Board.

More information about the Institute and its activities, including biographies of the Masters of Wine, can be found at the Institute's www.mastersofwine.org website