



THE INSTITUTE OF
MASTERS *of* WINE

Reh Kendermann Bursary Winners Announced

The Institute of Masters of Wine and Reh Kendermann GmbH are delighted to announce that Heather Miller and Patrick Schmitt are the recipients of this year's prestigious Reh Kendermann Bursaries.

The bursaries, open to first and second year students in the Institute's study programme, consist of two trips to Germany where the recipients visit Reh Kendermann GmbH, one of Germany's most important wineries and ambassador for German wine, as well as other producers, either of the successful applicant's own choice or selected by Reh Kendermann if the applicant prefers.

Heather and Patrick secured their bursaries on the strength of their essays addressing how Germany should take advantage of the current trend towards lower alcohol wines.

On behalf of Reh Kendermann, Alison Flemming MW, Export Sales Director said: "Germany is a truly remarkable wine producing country and presents MW students with vibrant and intriguing wines which are second to none. It is unthinkable for any ambitious student to omit the quality and elegance produced by Germany's unique combination of cool climate, expert knowledge and modern winemaking. Heather and Patrick now have a great opportunity to increase their knowledge of German wines."

Lynne Sherriff MW, Chairman of the Institute said: "We are very grateful to Reh Kendermann for providing this generous bursary. This is a superb opportunity for the recipients to develop their knowledge of German wines at first hand."

Ends (16.05.11)

Contact

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Notes to Editors:

Master of Wine is internationally recognised as the foremost title in the world of wine. The qualification, established in 1953, is today held by professionals across the international wine

community who have demonstrated both theoretical knowledge and practical ability in the art, science and business of wine and who are committed to professional excellence.

It is membership of the Institute of Masters of Wine and abiding by its Code of Conduct, not only passing the Masters of Wine Examination, which confers the right to use the title Master of Wine.

A Master of Wine is someone who has demonstrated, by way of rigorous examination, a thorough knowledge of all aspects of wine and an ability to communicate that knowledge clearly. They actively encourage others in the pursuit of knowledge as well as seeking to bring wine communities together.

The Institute's vision is one of knowledge and integrity. Through its members – the international community of 290 Masters of Wine – and its activities, it promotes excellence, interaction and learning, across all sectors of the global wine community.

In keeping with its original aims, the Institute promotes a cross-disciplinary approach to understanding wine at the highest level. It also organises and contributes to wine trade events around the world. Annual visits are made to wine producing regions whilst the Institute's annual tasting and master class programme provides an independent and authoritative perspective on wine. Every four years, its international symposium brings together leading figures from the wine community to address topical issues in an independent forum.

For more information on the Institute see its www.mastersofwine.org website.