



THE INSTITUTE OF  
MASTERS *of* WINE

### **Wines from Spain Becomes a Major Institute Supporter**

The Institute of Masters of Wine is delighted to announce that Wines from Spain has become a major supporter of its work.

This agreement will see Wines from Spain contribute to the Institute's international study programme which prepares candidates for the Masters of Wine Examination. More than 250 wine professionals from 28 different countries are currently enrolled in the programme while the membership of the Institute comprises 289 Masters of Wine based in 23 different countries.

Wines from Spain is the marketing body responsible for promoting Spanish wines on the world stage.

“Education is a vital component of what we do at Wines from Spain,” commented María José Sevilla, Director of Wines from Spain, “and clearly the Institute is the perfect partner with whom to promote the further understanding and appreciation of wine. We are very pleased to be working with Lynne and her very able team.”

Lynne Sherriff MW, Chairman of the Institute said: “Our supporters from across the world of wine share a common commitment to excellence and place great value on wine education. We are delighted to welcome Wines from Spain to this community and are grateful for its contribution towards our international education programme.”

Ends (24.05.11)

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## **The Institute of Masters of Wine**

Master of Wine is internationally recognised as the foremost title in the world of wine. The qualification, established in 1953, is today held by professionals across the international wine community who have demonstrated both theoretical knowledge and practical ability in the art, science and business of wine and who are committed to professional excellence.

It is membership of the Institute of Masters of Wine and abiding by its Code of Conduct, not only passing the Masters of Wine Examination, which confers the right to use the title Master of Wine.

A Master of Wine is someone who has demonstrated, by way of rigorous examination, a thorough knowledge of all aspects of wine and an ability to communicate that knowledge clearly. They actively encourage others in the pursuit of knowledge as well as seeking to bring wine communities together.

The Institute's vision is one of knowledge and integrity. Through its members – the international community of 289 Masters of Wine – and its activities, it promotes excellence, interaction and learning, across all sectors of the global wine community.

In keeping with its original aims, the Institute promotes a cross-disciplinary approach to understanding wine at the highest level. It also organises and contributes to wine trade events around the world. Annual visits are made to wine producing regions whilst the Institute's annual tasting and master class programme provides an independent and authoritative perspective on wine. Every four years, its international symposium brings together leading figures from the wine community to address topical issues in an independent forum.

The principal supporters of the Institute are AXA Millésimes and the Austrian Wine Marketing Board and its major supporters include the Madame Bollinger Foundation, Constellation Europe, Vins et Vignobles Dourthe, The Esterházy Foundation, Ets. J-P Moueix, Istituto Grandi Marchi, Maison Louis Jadot, Napa Valley Vintners, San Pellegrino, Taransaud Tonnellerie, Villa Maria Group, Viña Errázuriz, The Vintners' Company, Waitrose and Wines of Hungary. Supporters of the Institute include Berry Bros. & Rudd, Conseil des Grands Crus Classés en 1855, Gonzalez Byass, Lallemant, Opus One, Palais Coburg, Schloss Vollrads, Südtirol/Alto Adige Wines and the Symington Family Estates.

For more information on the Institute see its [www.mastersofwine.org](http://www.mastersofwine.org) website.

## **Wines from Spain**

Wines from Spain is the promotional body responsible for promoting the Spanish wine category world-wide. It is a Spanish Government department and has offices in key cities across the globe. The official title is ICEX – The Spanish Institute for Foreign Trade. For information on it's world-wide activities please visit [www.winesfromspain.com](http://www.winesfromspain.com) and for UK specific information please visit [www.winesfromspainuk.com](http://www.winesfromspainuk.com) or follow us on Twitter @SpanishWinesUK.