



JAMES DAVIS WINS THE 2009 REH KENDERMANN BURSARY

London – 20th May 2009:

The Institute of Masters of Wine and Reh Kendermann are delighted to announce that James Davis, who is based in the UK, is the winner of the 2009 Reh Kendermann Bursary worth £1,500. The bursary, selected by essay, will enable James to travel to Germany and gain a unique insight into the German wine-producing community through visits to Reh Kendermann and a series of other wine producers, as well as tasting some of the wines from the recent excellent vintages.



Photo (right): Nik Schritz, Managing Director, Reh Kendermann GmbH, James Davis, Alison Flemming MW and Clive Barlow MW

James, 34, lives in Colchester (England). He has been in the wine trade for six years and currently he works as the senior buyer of Greene King. Previously, he worked in buying positions for Tesco and Costco Wholesale.

On behalf of Reh Kendermann, **Alison Flemming MW**, Export Sales Director said, "There has never been a more exciting time to visit Germany. We have a vibrant wine industry with a new generation of young winemakers with international experience who are turning old traditions upside down and making wines which can compete with the best on the world stage. The Reh Kendermann bursary will give James the opportunity to visit Germany, taste the wines for himself and hear the stories behind the wines. With global warming, Germany is well placed to produce not only excellent white and rosé wines, but increasingly top-notch red wines as well."

Clive Barlow MW, Acting Executive Director of the Institute said, "**Clive Barlow MW**, Acting Executive Director of the Institute said, "We congratulate James on winning the bursary. He will have a unique opportunity to see and experience the latest developments of the German wine industry. We are delighted to have Reh Kendermann as a Corporate Supporter and we wish to thank them for their continued contribution to the Institute's global wine education programme."

About the Institute of Masters of Wine

The Institute of Masters of Wine was established in London, England, in 1953, since when over 2000 candidates have sat its rigorous examination in the art and science of wine. In 1991, the examination was held on the same days in the UK, Australia and the USA, a pattern that continues today.

There are currently 275 members of the Institute, from 23 different countries. Although membership was opened up to non-UK members for the first time only in 1987, 85 members now come from outside the UK. The vast majority of the students are now non-British, and the Education programme is run annually in Napa Valley, California; Melbourne, Australia; Rust, Austria; and Bordeaux, France.

The Master of Wine qualification is achieved by passing three parts of the examination:

- Theory, comprising four three-hour question papers on viticulture, winemaking, the business of wine and contemporary issues
- Practical, comprising three 12-wine blind tastings of a range of international wines which are assessed for variety, origin, quality and style
- a 10,000 word Dissertation on a subject selected by the candidate, relevant to the international wine industry

Candidates come from all areas of the wine industry. The majority are active in a commercial capacity, as wholesalers, importers or retailers, from major multi-nationals to independent merchants. A growing number are involved directly with winemaking, while other occupations include journalism, public relations, the hospitality industry and wine education.

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