



THE INSTITUTE OF
MASTERS
of WINE



AUCTION

16 NOVEMBER 2017

SUPER LOT #17
PRIMUM FAMILIAE VINI

AUCTION FOR OUR FUTURE

The Institute of Masters of Wine is a membership organisation with an unsurpassed reputation. Our Members, the Masters of Wine, hold the most respected title in the world of wine.

Through our Members and activities, we promote excellence, education and interaction across the global wine community.

We currently have 369 Masters of Wine from all corners of the world, working in all aspects of the wine trade. We also have over 320 students from 40 countries in the MW Study Programme.

As the Institute continues to grow and flourish, we need to raise a considerable sum for our Endowment Fund. This will help provide support to our international students, allow us to increase our reach to Members, extend our range of activities in the global wine world and encourage the Masters of Wine of the future.

To help us reach our goals, join us at an unforgettable evening. On 16 November 2017 the Institute will hold a once-in-a-lifetime auction and dinner. Led by Richard Harvey MW, Patrick McGrath MW and Fiona Morrison MW and hosted by international auction house Bonhams, the evening will enable invited guests to bid for an amazing array of Super Lots.

Successful bidders of the Super Lots will gain unprecedented access to the great estates and winemakers of the world, and taste and own wines with impeccable provenance.

All wines are being released by the proprietors, direct from their cellars, especially for the auction.



SUPER LOT #17 PRIMUM FAMILIAE VINI

A passport to the most prestigious estates in Europe

The Primus Familiae Vini (PFV) makes up some of the most prestigious estates from around Europe, including Marchesi Antinori, Baron Philippe de Rothschild, Joseph Drouhin, Egon Müller Scharzhof, Hugel & Fils, Champagne Pol Roger, Famille Perrin, Symington Family Estates, Tenuta San Guido, Torres and Vega Sicilia. With only a few made available each year, PFV are offering a passport to the successful bidder to allow four people to enjoy a lavish lunch and a day-long visit at each of its producers. Once all the PFV estates have been visited, the passport holder receives a PFV Special Collection Case, containing one bottle of the finest flagship wine from each member of PFV.

LOT SUMMARY

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4 GUESTS

Lunch and day long visits to all PFV members:

- Antinori, Tuscany, Italy
- Baron Philippe de Rothschild, Bordeaux (Pauillac), France
- Maison Joseph Drouhin, Burgundy (Beaune), France
- Egon Müller Scharzhof, Mosel (Saar), Germany

- Famille Hugel, Alsace, France
- Pol Roger, Champagne, France
- Famille Perrin (owners of Château de Beaucastel), Rhône, France
- Symington Family Estates, Douro/Oporto, Portugal

- Tenuta San Guido (the producer of Sassicaia), Tuscany, Italy
- Bodegas Torres, Catalonia, Spain
- Vega Sicilia, Ribera del Duero, Spain

PFV Special Collection Case – one flagship bottle from each of the above producers



REGISTER TO BID FOR THE SUPER LOTS

To bid for the Super Lots you must register by visiting www.bonhams.com and Create Account (www.bonhams.com/register/) or email bids@bonhams.com who will send a registration form.

Please note that you must provide copy of a photographic proof of ID (passport or driving licence) and proof of address (utility bill or bank statement) in order to complete the registration.

Although it is not possible to register bids on a specific Lot until the sale goes live, Bonhams Client Services will take note of any bids placed now and put them on as soon as possible.

Bids for these lots will be accepted online or as absentee bids up to 48 hours prior to the sale.

Once the sale is live, all bidders will receive a Bid Confirmation by email.

If you cannot attend the Auction Dinner but wish to increase your initial bid on the evening, you can authorise someone else to bid on your behalf by emailing bids@bonhams.com.

BIDDING

You can register and place a reserve bid on the Super Lots (see previous page).

To ensure you secure your bid, you should be at the live auction and dinner on 16 November 2017.

TABLES

There are a limited number of tables available for the dinner and live auction. The tables seat 10 and the purchaser of the table can choose to be joined by a Master of Wine and/or a renowned winemaker or producer.

Tables are priced at £10,000 (including VAT). Individual seats, up to a maximum of five are available to buy, priced at £1,000 per seat (including VAT).

If you would like to register your interest for a table, please contact Penny Richards, Executive Director of the Institute of Masters of Wine.

prichards@mastersofwine.org
+ 44 (0) 207 3839130

ONLINE LOTS

There will be over 100 online Lots available to bid from 1 November 2017.

The online Lots include rare bottles, private tastings, exclusive experiences and unique trips.

Disclaimer




All Super Lot details are correct at the time of print. The Super Lot donors reserve the right to amend the trip itinerary details. Terms and conditions may apply to each Lot which will be released before the live auction.

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